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Dated: April 24, 2008

Signature:   
Andrew R. Smith

Docket No.: 30020/37197  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
Paul Peterson

Application No.: 09/885,686

Confirmation No.: 6375

Filed: June 20, 2001

Art Unit: 3629

For: Methods and Apparatus for Producing a  
Lenticular Novelty Item Interactively Via the  
Internet

Examiner: Michael Fisher

**AMENDMENT IN RESPONSE TO JANUARY 24, 2008 OFFICE ACTION**

MS Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This paper is submitted in response to the Office action dated January 24, 2008.  
Please amend the above-identified patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 7 of this paper.